BUY WINE TOSCANA

THE LANDMARK EVENT FOR TUSCAN WINES

Firenze, 10-11 March 2027

Invitation for International Buyers

An event by

Regione Toscana

Camera di Commercio Firenze
dal 1770 la casa delle imprese

Organized by

PromoFirenze
AZIENDA SPECIALE
Camera di Commercio di Firenze

fondazione sistema toscana

Introduction

The **17th edition** of BuyWine Toscana takes place in **Florence**, in the heart of Tuscany

One-to-one **B2B meetings** to find new business opportunities

More than 200 **organic** and **conventional** wine producers from all over Tuscany

Cool **wine experiences** in Tuscany or Umbria

Program

Tue, 9 March 2027

Arrival and private **transfer** to the hotel

Wed, 10 March 2027

B2B meetings
9.30am - 4.30pm

Welcome **dinner**

Thu, 11 March 2027

B2B meetings
9.30am - 4.30pm

Aperitivo
Toscano

Fri, 12 March 2027
Optional activities

- **Wine Tour** in Tuscany
- **Umbria of Wine event** in Perugia
  Transfer on 12March
  ~ 6.00 pm

Sat, 13 Mar 2027

Departure

Sun, 14 Mar 2027

Departure from Perugia

Buyers' Package

Round trip **flight ticket**

Full hotel accommodation

Private transfers during the event

Welcome dinner in **Florence**

Complete **catalogue of wineries**

Personal **meeting agenda**

Closing **Aperitivo Toscano**

Optional activities: **Tours in Tuscany or Umbria of Wine event**

Apply now

Terms of Participation

A **participation fee** is required to attend BWT

1 st buyer from short distance countries (Europe and Mediterranean Area)

Admission fee € 230,00 covers:

- International flight/train
- Overnight stay:

- 3-nights hotel stay in Florence (in Mar. 9 out Mar. 12)
- additional overnight stay for Wine tour participants (out Mar. 13) or for Umbria of Wine participants (out Mar. 14)

- Participation in Wine Tours or Umbria of Wine, all costs covered
- Lunches during the event
- Welcome dinner and Aperitivo Toscano
- Local transfers (incl. from and to arrival Airport/Station) on the date of the event:

- arrival 9 Mar
- departure Mar. 12 to 14 depending on your selected program

- Personal meeting agenda and on-line complete catalogue
- Full on-site assistance

1st buyer from long distance countries

Admission fee € 450,00 covers:

- International flight/train
- Overnight stay:

- 3-nights hotel stay in Florence (in Mar. 9 out Mar. 12)
- additional overnight stay for Wine tour participants (out Mar. 13) or for Umbria of Wine participants (out Mar. 14)

- Participation in Wine Tours or Umbria of Wine, all costs covered
- Lunches during the event
- Welcome dinner and Aperitivo Toscano
- Local transfers (incl. from and to arrival Airport/Station) on the date of the event:

- arrival 9 Mar
- departure Mar. 12 to 14 depending on your selected program

- Personal meeting agenda and on-line complete catalogue
- Full on-site assistance

Second participant from the same company (both from short and long distance countries)

Admission fee € 150,00 covers:

- Lunches during the event
- Welcome dinner and Aperitivo Toscano
- Local transfers (incl. from and to arrival Airport/Station) on the date of the event:

- arrival 9 Mar
- departure Mar. 12 to 14 depending on your selected program

- Participation in Wine Tours or Umbria of Wine, all costs covered
- Full on-site assistance

For second participants, international flights and hotel accommodation are not included

Participation fee has to be paid by **credit card** at the moment of acceptance of the participation form and before issuing flight tickets.

Contacts

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BUY WINE TOSCANA

Be part of it

apply now!